

PROGRAM KEUSAHAWANAN TAYLOR'S- CIMB ISLAMIC 2023

CIMB ISLAMIC
X TAYLOR'S
EDUCATION
GROUP

IMPACT REPORT



CONTENTS

INTRODUCTION

PROGRAM OVERVIEW

WORKSHOP IMPACT

GRANT AWARD DAY

WINNERS LIST

WINNERS REPORT

MONITORING REPORT

PARTICIPANT LIST





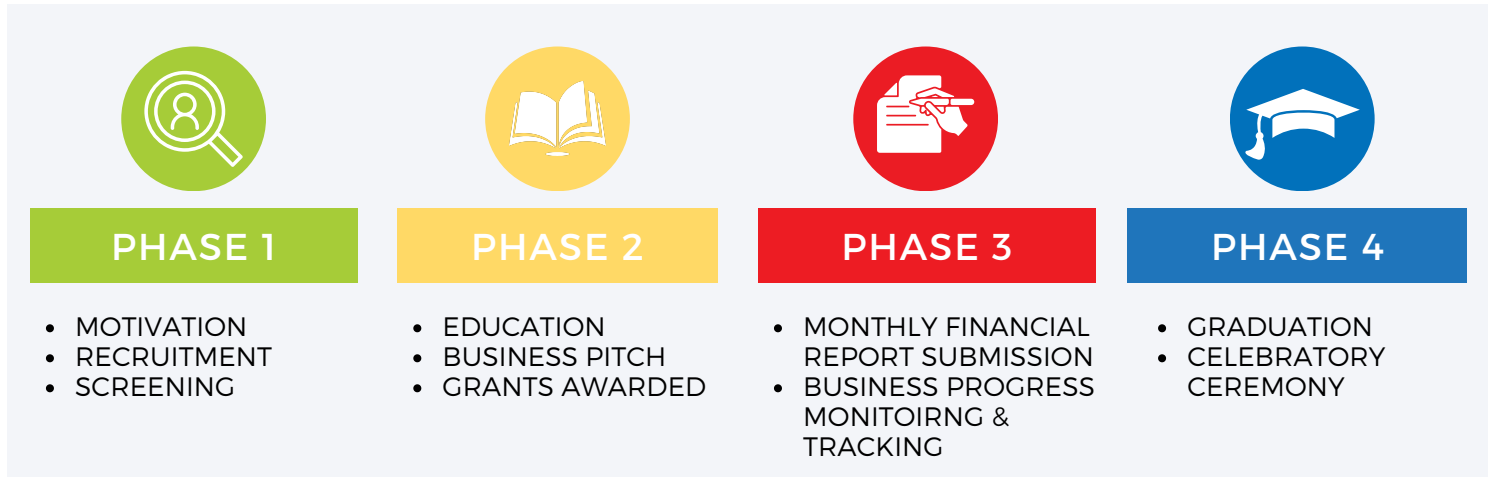
INTRODUCTION

Program Keusahawanan CIMB Islamic - Taylor's is a joint initiative between CIMB Islamic and Taylor's Education Group, aimed at fostering entrepreneurship to create sustainable impact and business growth. Specifically tailored for bakers within the B40 community, the program aims to highlight the significance of entrepreneurship in fostering lasting positive change and economic advancement.

THE OBJECTIVE

To educate and groom bakers from B40 community with Entrepreneurship modules to enable them to sustain their businesses.

PROGRAM OVERVIEW



TIMELINE

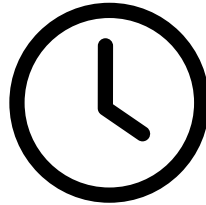


VOLUNTEERING HOURS



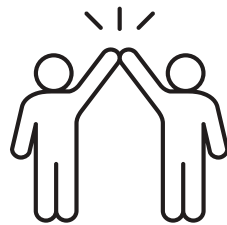
17

**CIMB
VOLUNTEER**



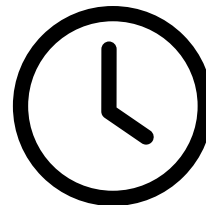
62

**VOLUNTEERING
HOURS**



24

**TAYLOR'S
VOLUNTEER**



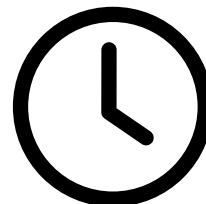
94

**VOLUNTEERING
HOURS**



22

**STUDENT
VOLUNTEER**



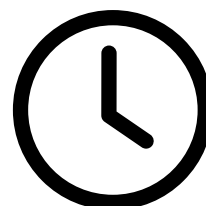
133

**VOLUNTEERING
HOURS**



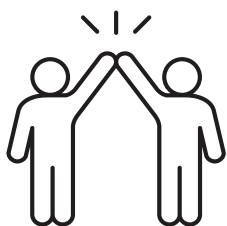
5

**ALUMNI
VOLUNTEER**



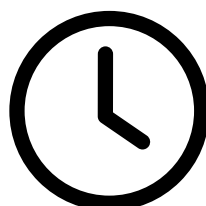
24.5

**VOLUNTEERING
HOURS**



36

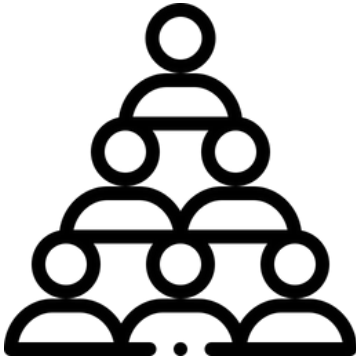
**ALUMNI
VOLUNTEER**



156.5

**VOLUNTEERING
HOURS**

PARTICIPANT REPORT



35

Participants
Selected

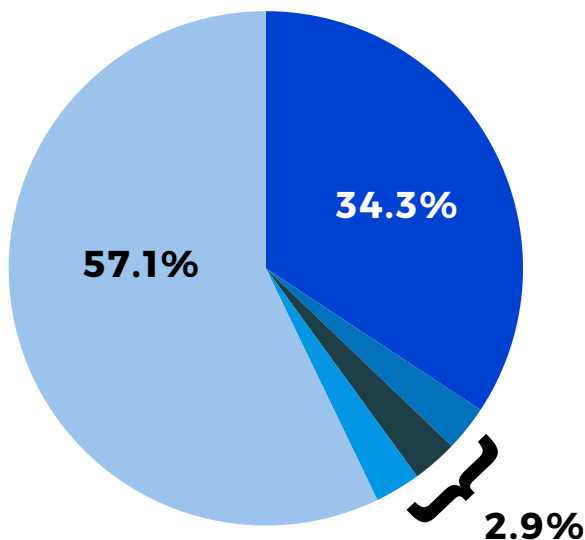
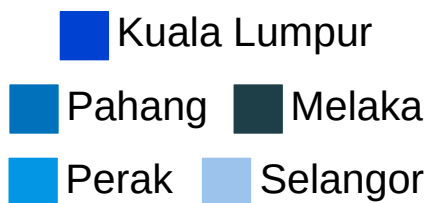
GENDER



100%

FEMALE

STATE



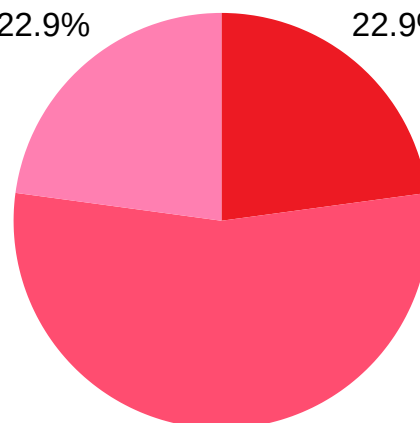
CATEGORY

ASNAF

22.9%

SINGLE PARENT

22.9%



54.3%

B40

WORKSHOP IMPACT



15th July 2023



Taylor's Lakeside Campus



Class 1



Mission, Vision & Business Objective

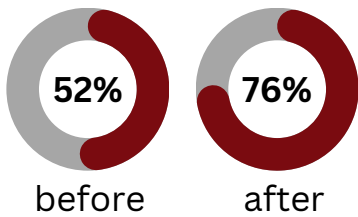
31 participants

Trained by: Azrin Azami

KEY TAKEAWAYS

- Definition of a vision board and business goals
- To identify vision and business goals
- To develop a business objective / strategy

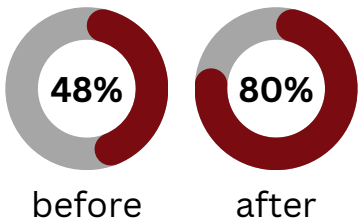
UNDERSTANDING ON MISSION & VISION



NEW LEARNINGS

- Able to differentiate Mission & Vision
- Learn new methods - SMARTIES
- Learn about SWOT analysis

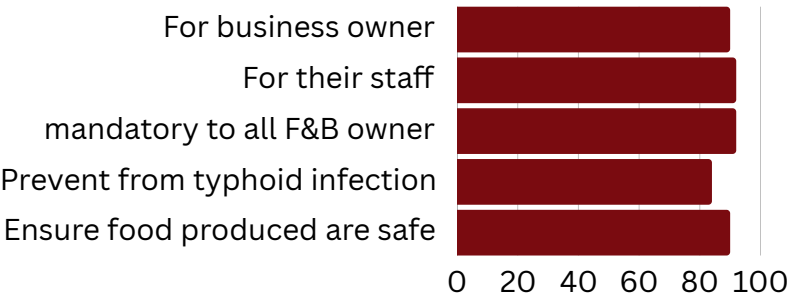
KNOWLEDGE ON MISSION & VISION



Typhoid Jab

17 participants

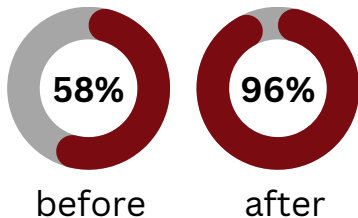
AWARENESS ON TAKING TYPHOID JAB



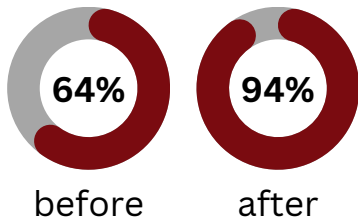
Food Handling Course

13 participants

AWARENESS ON FOOD HANDLING COURSE



KNOWLEDGE ON FOOD HANDLING COURSE



WORKSHOP IMPACT



29th July 2023



Taylor's Lakeside
Campus



32 participants



Class 2
Baking Class
(Pastry)



Trained by:
Chef Syirin
& Chef Azura

KEY TAKEAWAYS

- Learn how to make Mango Jalousie
- Learn how to make Melon Pan
- Learn how to make Cream Horn

100%

first time learning
how to make Mango
Jalousie, Melon Pan

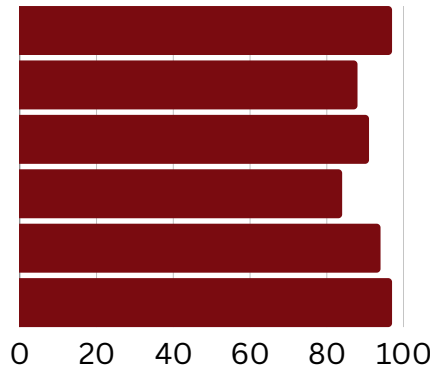


90%

first time learning
how to make Cream
Horn

BENEFITS

- Gain new baking knowledge
- Experience using world class facility
- Receive guidance from trained chef
- Sharing knowledge with other participants
- Opportunity to get advice from trained chef
- Able to hone their baking skills



34%

Have tried to make
the products
themselves after
learning with the chef

FEEDBACK FROM PARTICIPANTS

Get to add
more products
in existing
menu

Get to learn how to make
pastries with the right
techniques

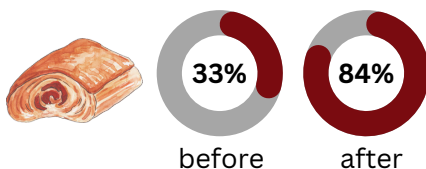
Get to learn
new recipes

3
participants

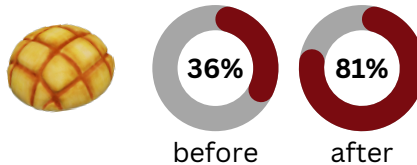
Have tried to make & sell
the new recipes to their
customers

KNOWLEDGE

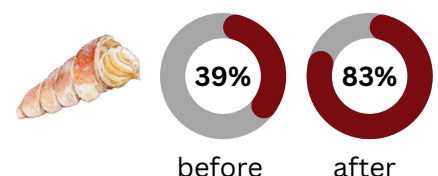
Mango Jalousie



Melon Pan



Cream Horn



WORKSHOP IMPACT



**26th August
2023**



**Taylor's Lakeside
Campus**



30 participants



**Class 3
Baking Class
(Pastry)**



Trained by:
Chef Syirin
& Chef Azura

KEY TAKEAWAYS

- Learn how to make Chocolate Banana Mousse Cake
- Learn how to make Peach Roll Cake

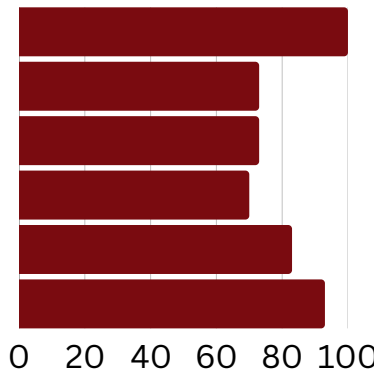


97%

**first time learning how to
make Chocolate Banana
Mousse & Peach Roll Cake**

BENEFITS

- Gain new baking knowledge
- Experience using world class facility
- Receive guidance from trained chef
- Sharing knowledge with other participants
- Opportunity to get advice from trained chef
- Able to hone their baking skills



57%

Have tried to make the products themselves after learning with the chef

FEEDBACK FROM PARTICIPANTS

Get to learn new knowledge on cake making

Learn how to use the kitchen utensil the right way

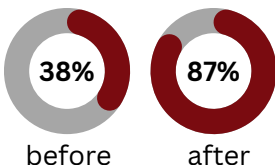
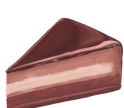
Step by step guidance by the chef on cake making

6 participants

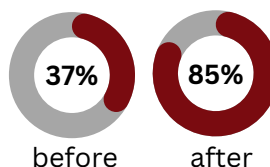
Have tried to make & sell the new recipes to their customers

KNOWLEDGE

Chocolate Banana Mousse Cake



Peach Roll Cake



SATISFACTION

95%



CHEF



FACILITY

WORKSHOP IMPACT



9th September
2023



Taylor's Lakeside
Campus



29 participants



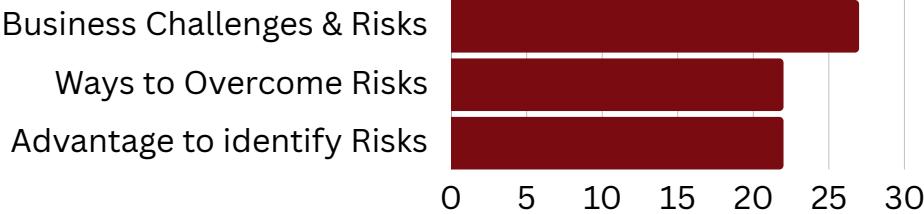
Class 4



Challenge & Risk Management

Trained by: Dr. Rosimah Ahmad

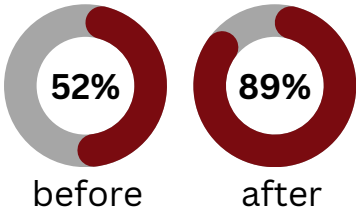
KEY LEARNINGS



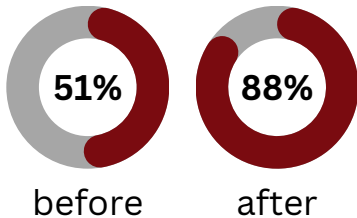
NEW LEARNINGS

- To profile potential customers based on demographics.
- To set up an emergency fund.
- To secure insurance for worker safety, machinery etc.

UNDERSTANDING ON CHALLENGES



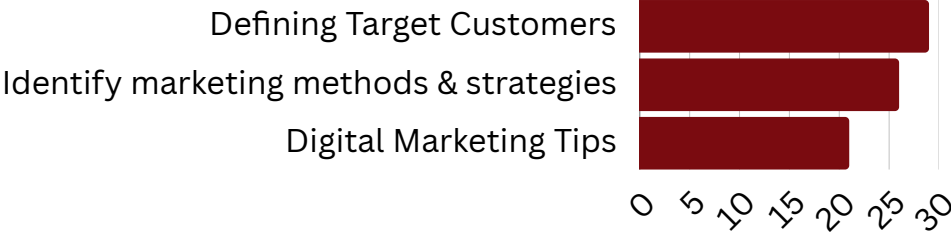
UNDERSTANDING ON RISK MANAGEMENT



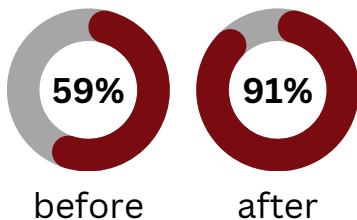
Marketing

Trained by: Dr. Nadia Mazlan & Dr. Nurlida Ismail

KEY LEARNINGS



AWARENESS ON THE IMPORTANCE OF MARKETING



WORKSHOP IMPACT



23rd September
2023



Taylor's Lakeside
Campus



30 participants



Class 5



Financial Management

Trained by: Dr. Kelvin Lee Yong Ming

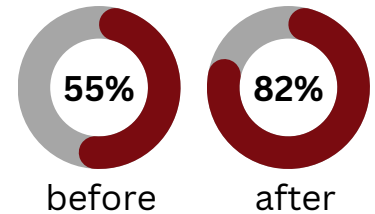
KEY LEARNINGS

- Ability to differentiate between essential & desired equipment.
- Learn about cost calculation and sales profit.
- Effective financial management skills.
- Integrating SMART techniques into business operations for enhanced management.

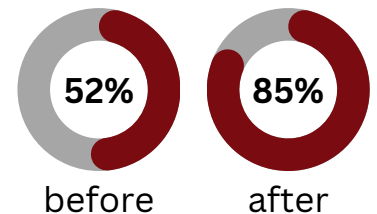
NEW LEARNINGS

- Learn new applications to track daily sales.
- Setting the right prices & ensuring a 50% profit margin.
- Understanding the difference between profit margin and mark-up price.

KNOWLEDGE OF CALCULATING INCOME



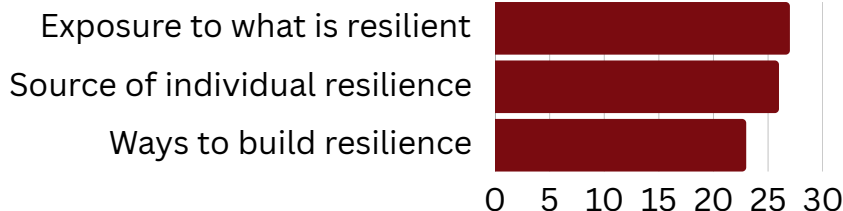
KNOWLEDGE OF EQUIPMENT SELECTION



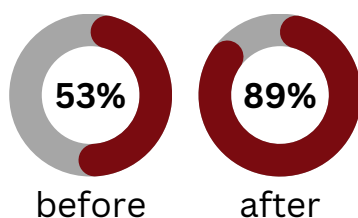
Resilient in Life

Trained by: Zunaidah Tohalib

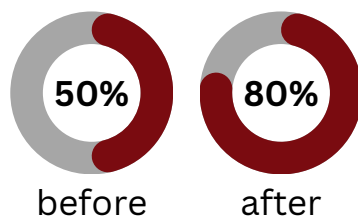
KEY LEARNINGS



SELF-AWARENESS OF RESILIENT



KNOWLEDGE OF RESILIENT



93.3%
participants expressed that this class has imparted new knowledge to them



NEW LEARNINGS

- Learn to manage their own emotion rationally.
- Building a positive circle to boost mental resilience.

WORKSHOP IMPACT



7th October 2023



Taylor's Lakeside
Campus



30 participants



Class 6



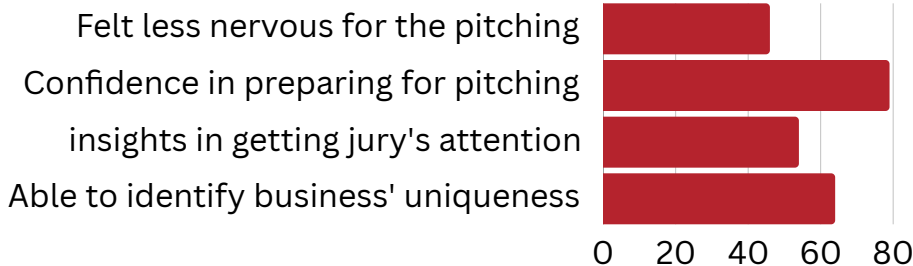
Presentation Skills

Trained by: Cherstina Hamdan

KEY LEARNINGS

- How to reduce nervousness during pitching.
- Tips for building confidence in pitching.
- Effective approaches for practicing pitching.

ASPECTS THAT HAVE IMPROVED



91%

mentioned that this
module is suitable to
be taught in the class



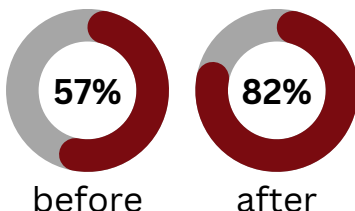
100%

agreed that this
module contributes
to building their
confidence

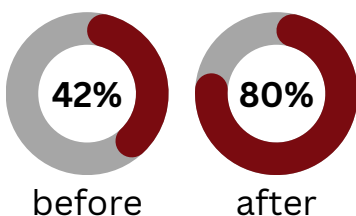


Mock Pitching

LEVEL OF CONFIDENCE



READINESS FOR THE PITCHING



OUTCOMES OF MOCK PITCHING

- Help boost self-confidence in public speaking.
- Learning how to choose the right techniques and points for pitching.
- Recognize one's own uniqueness.

82%

Indicated that the mock
pitching session aids in
their readiness for the
actual pitch



18%

Expressed the need for
further support to help
them get ready for the
pitching

WORKSHOP IMPACT



**21st October
2023**



**Taylor's Lakeside
Campus**



31 participants



Pitching Day



Pitching Presentation

100%

**Participants have
noted that this
program significantly
contributed to their
PERSONAL and
BUSINESS GROWTH.**



100%

**Participants
would
recommend this
program to
friends.**

IMPROVED PERSONAL TRAITS

- Confidence
- Presentation Skills
- Communication Skills
- Financial Knowledge
- Self-Resilience

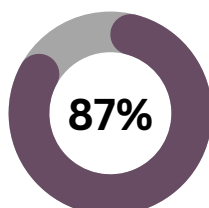


ENHANCED BUSINESS TRAITS

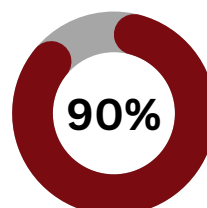
- Business Objectives
- Marketing Skills
- Financial Knowledge
- Baking Techniques
- Identifying Risk & Challenges



**SATISFACTION
OF PITCHING**



**CONFIDENCE IN
GETTING THE GRANT**



WORKSHOP IMPACT



**18th November
2023**



**Taylor's Lakeside
Campus**



31 participants



**Announcement of
Winners**



Announcement of Grant Winners

PARTICIPANT SATISFACTION

83% Announcement of the Winners

93% Program's Flow

95% Program's Venue

95% Program's Organiser

93% Program's Emcee

89% Breakfast Provided

80% Lunch Provided



MesinKira

KNOWLEDGE ON MESIN KIRA

41%

Before

79%

After



NEW INSIGHTS FROM THE SESSION:

- Users can digitally record their sales.
- This app can accept payments in various modes (QR code, debit).
- It can also track business inventory and expenses.

PARTICIPANT SATISFACTION

86%

Mesin Kira Module

87%

Trainer



WORKSHOP IMPACT



**3rd February
2024**



**Taylor's Lakeside
Campus**



12 participants



**Monitoring
Class 1**



Trained by:
Dr. Firdous &
Dr. Nurliyana

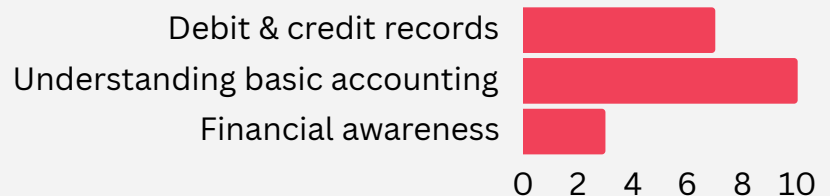


In-depth bookkeeping (1)

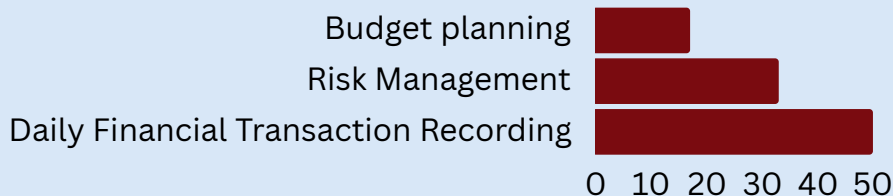
100%

**Agreed that today's
session on Bookkeeping is
helpful for their business.**

PARTICIPANT IMPROVEMENTS:



BENEFITS:



FEEDBACK:

"Dapat mengenalpasti dan mengetahui 5 aspek penting dalam merekod data kredit dan debit iaitu Asset, Liabiliti, Modal, Perbelanjaan dan Hasil."



96%

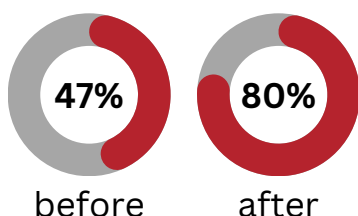
**Participants were very
satisfied with the
trainers today**



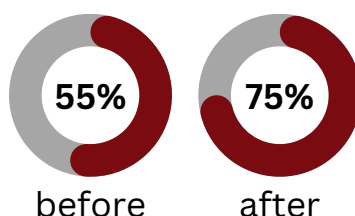
93%

**Participants were very
satisfied with the
learnings today**

LEVEL OF UNDERSTANDING



LEVEL OF KNOWLEDGE



WORKSHOP IMPACT



16th March 2024


Taylor's Lakeside
Campus


15 participants



Monitoring Class 2



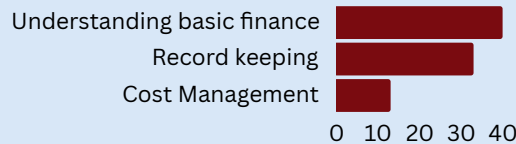
In-depth bookkeeping (2)

Trained by: Dr. Firdous & Dr. Nurliyana

100%

Agreed that today's
session on Bookkeeping is
helpful for their business.

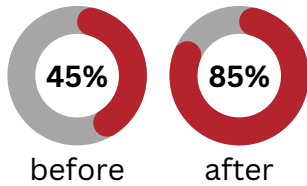
BENEFITS:



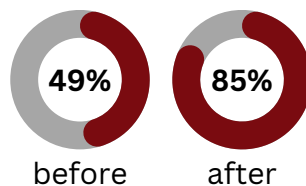
PARTICIPANT IMPROVEMENTS:



LEVEL OF UNDERSTANDING



LEVEL OF KNOWLEDGE



FEEDBACK:

"Dapat mengenalpasti pembahagian mengikut kategori supaya mudah apabila membuat rekod untung rugi perniagaan dan juga dapat kenal pasti bagaimana cara untuk tutup akaun yang betul untuk setiap 6 bulan sekali atau 1 tahun."



Social Media Management

Trained by: Attilya Zainal

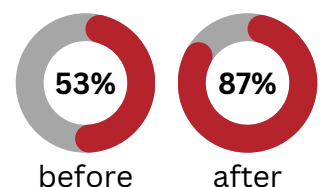
Key Learnings:

- Recognizing the importance of a social media calendar.
- Identifying diverse content types to boost sales & brand awareness.
- Exploring various platforms for product promotion.
- Understanding the process of scheduling & posting content across social media platforms.

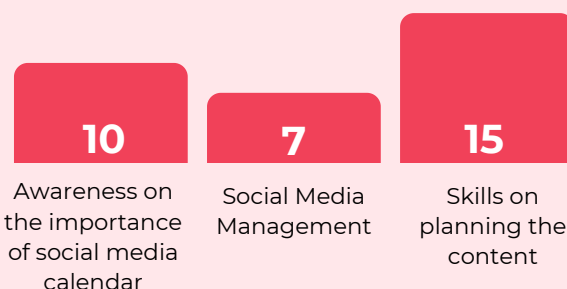
100%

Stated that today's
session on Social Media
Management is helpful
for their business.

LEVEL OF UNDERSTANDING



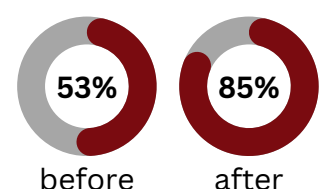
PARTICIPANT IMPROVEMENTS:



FEEDBACK:

"Bagaimana untuk membuat jadual untuk pos kan setiap aktiviti atau promosi jualan produk kita dan kenalpasti trafik yg bagus untuk pos."

LEVEL OF KNOWLEDGE



WORKSHOP IMPACT



11th May 2024



**Taylor's Lakeside
Campus**



24 participants



**Monitoring Class 3
Baking Competition**



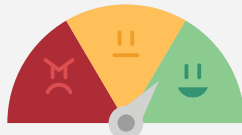
Baking Competition

Key Learnings:

- Strengthened teamwork and collaboration.
- Infusing creativity into recreated products.
- Sharpened presentation and upselling techniques.

Out of 24 participants,
19 revealed that this baking competition was their first-ever experience, making it a truly memorable and groundbreaking event for the majority.

PARTICIPANTS' SATISFACTION:



Participation in the competition

92%

Team Collaboration

94%

Presentation of their Products

84%

PARTICIPANTS' CONFIDENCE:

Replicating the learned products

86%

Upselling their products

84%



100%

The bakery competition gave participants a valuable new experience in team-based collaboration.

More than **50%** of the participants planned to sell melon pans and roll cakes, with **2** already engaged in selling **melon pans** and **4** in **roll cakes**.

FEEDBACK:



Pengalaman bekerja dalam kumpulan yang memberi kerjasama dan bersatu hati sangat memberi manfaat dan boleh di praktikkan di masa akan datang bila saya sudah mempunyai team bakeri sendiri.
- Mafiza Binti Fajari

Menambah keyakinan saya lagi, dalam membuat dan mengolah kek dengan reka bentuk yg lain dari biasa.
- Masidah binti Abu Bakar

LEVEL OF SATISFACTION:



with the trainer (chef)

89%

with the program (bakery competition)

91%

with the facility at Taylor's Culinary School

84%

WORKSHOP IMPACT



29th June 2024



Taylor's Lakeside
Campus



14 participants



Monitoring Class 4



Basic Canva

Trained by: Attilya Zainal

Key Learnings:

- Introduced to branding and marketing.
- Learn the basics of Canva.
- Understand the functions of Canva's tools.
- Create their own business logo.
- Design promotional poster for business.

57%

of the participants
indicated that **this**
was their first time
using Canva.

1/2

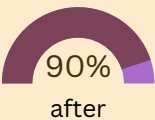
of the participants
revealed that this was
their first introduction to
branding & marketing

LEVEL OF UNDERSTANDING OF THE CONCEPT:

MARKETING

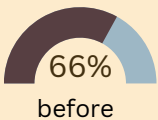


before

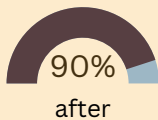


after

BRANDING



before



after

Level of knowledge about
the key elements to
consider when creating:

BUSINESS
LOGO

Before: **59%**

After: **90%**

Level of understanding
on the importance of
creating these materials:

BUSINESS
LOGO

Before: **60%**

After: **90%**

PROMOTIONAL
POSTER

Before: **59%**

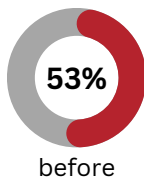
After: **87%**

PROMOTIONAL
POSTER

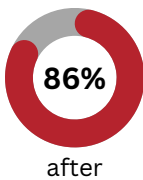
Before: **59%**

After: **90%**

Proficiency in Using Canva Tools & Features

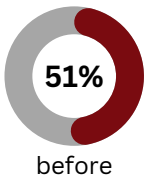


before



after

Level of Confidence in Using Canva

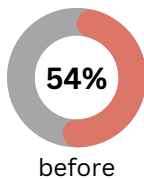


before

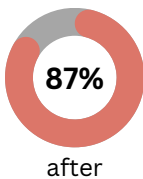


after

Convenience of Using Canva



before



after

FEEDBACK:

"Canva ini sangat membantu saya dalam membuat logo dan poster, memudahkan, menjimatkan masa dalam masa sama dapat memberikan idea baru untuk design logo dan poster." - Norhusna binti Bahari

WORKSHOP IMPACT



20th July 2024



Taylor's Lakeside Campus



14 participants



Monitoring Class 5

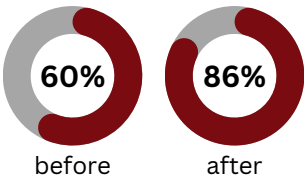


Social Media Marketing

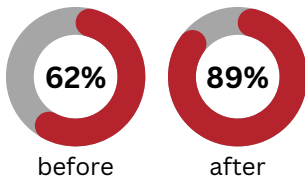
Trained by: Dr. Aerni Isa

After attending the class, **100%** of participants indicated that they will **use social media** as their **main platform to promote** their products.

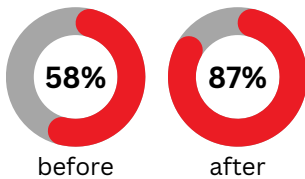
Level of Confidence in Utilizing Social Media to Promote Their Products



Knowledge in Social Media Marketing



Level of Understanding of Social Media Marketing



FEEDBACK:

Apa yang saya belajar dari kelas hari ini adalah pentingnya penggunaan hashtag berkaitan produk, gambar produk haruslah jelas, cantik dan pencahayaan sangat penting dalam menghasilkan gambar yang menarik. - Roziani Binti Mat Taher

LEVEL OF SATISFACTION:



with the trainer **93%** with the module **93%**



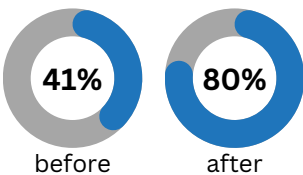
Intellectual Property

Trained by: Norunnuha Nawawi

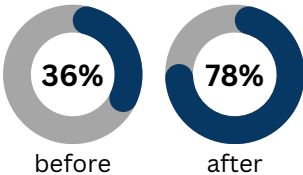
Key Learnings:

- Key Learnings: Introduction to Intellectual Property.
- The 6 Categories of Intellectual Property.
- How to Register Intellectual Property with MyIPO.

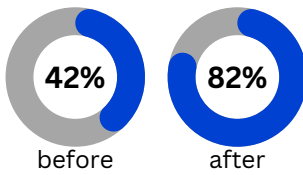
LEVEL OF UNDERSTANDING



LEVEL OF KNOWLEDGE



LEVEL OF CONFIDENCE WITH THE KNOWLEDGE



84%



of participants expressed satisfaction with the module.



87%

of participants stated that they are satisfied with the trainer.

FEEDBACK:

Apa yang saya pelajari hari ini adalah harta merupakan aset bernilai (KETARA dan TIDAK KETARA). Harta Intelek merangkumi ciptaan, reka bentuk, seni, simbol, nama, imej, dan reka bentuk yang digunakan dalam perdagangan. Terdapat enam kategori Harta Intelek: hak cipta, paten, tanda dagang, petunjuk geografi, reka bentuk perindustrian, dan reka bentuk litar bersepadu.

WORKSHOP IMPACT



17th August 2024



Taylor's Lakeside
Campus



22 participants



Monitoring Class 6

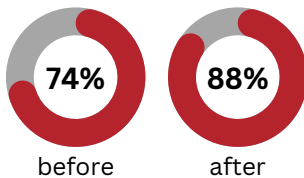


Business Financial Report Presentation

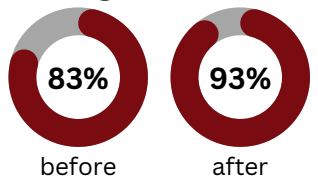
After attending the session,
91.8% of participants
indicated that they were
satisfied with their
presentation today



Understanding business' financial statement



Level of Confidence in Growing their business

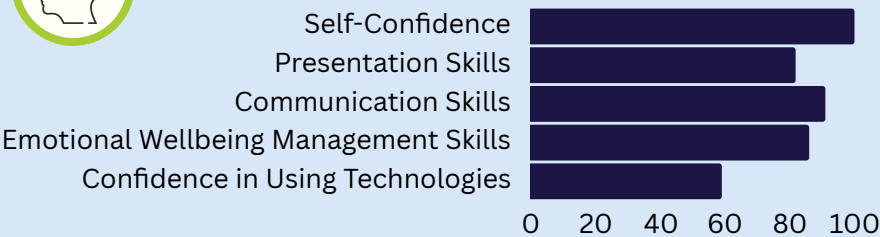


100%

of the participants agreed
that this program
significantly contributed
to their **personal**
growth.



IMPROVEMENT IN SELF-DEVELOPMENT:



IMPROVEMENT IN BUSINESS DEVELOPMENT:



100%

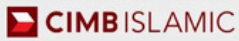
of the participants agreed
that this program
significantly contributed
to their **business**
development.

GRANT AWARD



GRANT WINNERS

Organised by:



Programme Partners:

TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Strategic Partners:



PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



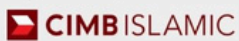
BALAMANI A/P CHINNAYAH

PERALATAN YANG DIMENANGI:

1. Dough Roller
2. Upright Freezer
3. Electric Oven



Organised by:



Programme Partners:

TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Strategic Partners:



PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



NORSUZANA BINTI ABDULLAH

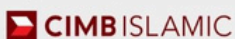
PERALATAN YANG DIMENANGI:

1. Oil Spinner
2. Mesin Pembuatan Tart Nenas Dan Biskut



GRANT WINNERS

Organised by:



Programme Partners:

TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Strategic Partners:

MUSLIM AID
MALAYSIA

PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



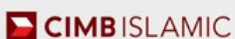
ASMAH BINTI ABU BAKAR

PERALATAN YANG DIMENANGI:

1. Butterfly Showcase Chiller Showcase
2. Heavy Duty Professional Silent Stand Mixer



Organised by:



Programme Partners:

TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Strategic Partners:

MUSLIM AID
MALAYSIA

PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



NOR ANISAH BINTI ARIFFIN

PERALATAN YANG DIMENANGI:

1. Convection Oven 4 Layers trays
2. Fresh Worktable with 1 tier under shelf



GRANT WINNERS

Organised by:  **CIMB ISLAMIC**

Programme Partners:  **TAYLOR'S COMMUNITY**
Inspiring and Impacting The Community

Strategic Partners:  **MUSLIM AID**
MALAYSIA

PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



**PUNITHA
A/P ARASAN**

PERALATAN YANG DIMENANGI:
1. Stand Mixer

Organised by:  **CIMB ISLAMIC**

Programme Partners:  **TAYLOR'S COMMUNITY**
Inspiring and Impacting The Community

Strategic Partners:  **MUSLIM AID**
MALAYSIA

PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



**RAS ALITA MAZLYN
MOHD RADZI**

PERALATAN YANG DIMENANGI:
1. Professional Stand Mixer

GRANT WINNERS

Organised by:  **CIMB ISLAMIC**

Programme Partners:  **TAYLOR'S COMMUNITY**
Inspiring and Impacting The Community

Strategic Partners:  **MUSLIM AID**
MALAYSIA

PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



RODZEE BINTI KANNAD

PERALATAN YANG DIMENANGI:
1. Oven - Gas Industry

Organised by:  **CIMB ISLAMIC**

Programme Partners:  **TAYLOR'S COMMUNITY**
Inspiring and Impacting The Community

Strategic Partners:  **MUSLIM AID**
MALAYSIA

PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



NOORSHILAWATY BT. SHAHARUDDIN

PERALATAN YANG DIMENANGI:
1 Oven Convection

GRANT WINNERS

Organised by:  **CIMB ISLAMIC**

Programme Partners:  **TAYLOR'S COMMUNITY**
Inspiring and Impacting The Community

Strategic Partners:  **MUSLIM AID**
MALAYSIA

PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



NADZIRAH BINTI BUSRA

PERALATAN YANG DIMENANGI:

1. Oven gas 1 deck 1 tray
2. Upright freezer
3. Cake mixer

Organised by:  **CIMB ISLAMIC**

Programme Partners:  **TAYLOR'S COMMUNITY**
Inspiring and Impacting The Community

Strategic Partners:  **MUSLIM AID**
MALAYSIA

PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



NORSIAH BINTI YAHYAH

PERALATAN YANG DIMENANGI:

1. Freezer Snow

GRANT WINNERS

Organised by:  **CIMB ISLAMIC**

Programme Partners:  **TAYLOR'S COMMUNITY**
Inspiring and Impacting The Community

Strategic Partners:  **MUSLIM AID**
MALAYSIA

PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



NUR'AIN CHOW SOOK MUNG BT ABDULLAH

PERALATAN YANG DIMENANGI:

1. Heavy Duty Flour Mixer
2. Gas Steamer 6 layer
3. Chest Freezer

Organised by:  **CIMB ISLAMIC**

Programme Partners:  **TAYLOR'S COMMUNITY**
Inspiring and Impacting The Community

Strategic Partners:  **MUSLIM AID**
MALAYSIA

PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



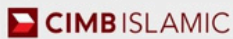
DAYANG SUZIANA BINTI MAWI

PERALATAN YANG DIMENANGI:

1. Oven-Gas Industry
2. Freezer Solid Door
3. Chiller Glass Display Snow

GRANT WINNERS

Organised by:



Programme Partners:

TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Strategic Partners:

MUSLIM AID
MALAYSIA

PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



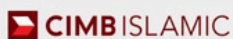
NOR SHILA BINTI MAZELI

PERALATAN YANG DIMENANGI:

1. Dual chest freezer & chiller
2. Fermentation box proofer
3. Oven Convection Twin Fans



Organised by:



Programme Partners:

TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Strategic Partners:

MUSLIM AID
MALAYSIA

PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



MASIDAH BINTI ABU BAKAR

PERALATAN YANG DIMENANGI:

1. Mixer H/Duty
2. Oven Tray Gas



GRANT WINNERS

Organised by:  **CIMB ISLAMIC**

Programme Partners:  **TAYLOR'S COMMUNITY**
Inspiring and Impacting The Community

Strategic Partners:  **MUSLIM AID**
Malaysia

PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



SARINA MOHD SOM

PERALATAN YANG DIMENANGI:

1. Gas Steamer
2. Convection Oven

Organised by:  **CIMB ISLAMIC**

Programme Partners:  **TAYLOR'S COMMUNITY**
Inspiring and Impacting The Community

Strategic Partners:  **MUSLIM AID**
Malaysia

PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



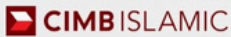
MAFUZOH BINTI YASIN

PERALATAN YANG DIMENANGI:

1. Oven Sooner Turbo Fan

GRANT WINNERS

Organised by:



Programme Partners:



Strategic Partners:



PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



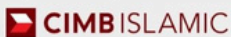
**MAIZATUL BINTI
ABDUL SAHAT**

PERALATAN YANG DIMENANGI:

- 1 Oven Elektrik
- 2.Cake Chiller Rectangle Model



Organised by:



Programme Partners:



Strategic Partners:



PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



**ROZIANI BINTI
MAT TAHER**

PERALATAN YANG DIMENANGI:

- 1.Stand Mixer
2. Convention Oven
- 3.Stainless Steel Industry Cooling Rack



GRANT WINNERS

Organised by:  **CIMB ISLAMIC**

Programme Partners:  **TAYLOR'S COMMUNITY**
Inspiring and Impacting The Community

Strategic Partners:  **MUSLIM AID**
MALAYSIA

PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



JAMAIYAH BINTI MOHD HUSSIN

PERALATAN YANG DIMENANGI:

1. Heavyduty Dough Spiral Mixer
2. 42l Inverter Convection Microwave



Organised by:  **CIMB ISLAMIC**

Programme Partners:  **TAYLOR'S COMMUNITY**
Inspiring and Impacting The Community

Strategic Partners:  **MUSLIM AID**
MALAYSIA

PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



SALMIAH BINTI YAHYA

PERALATAN YANG DIMENANGI:

1. Oven-Gas Industry
2. Food Mixer
3. Peti Ais 250ml



GRANT WINNERS

Organised by:  **CIMB ISLAMIC**

Programme Partners:  **TAYLOR'S COMMUNITY**
Inspiring and Impacting The Community

Strategic Partners:  **MUSLIM AID**
MALAYSIA

PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



ZAFIRIZAN BINTI JAMALUDDIN

PERALATAN YANG DIMENANGI:

1. Stand Mixer 7l
2. Convection Combat Oven
3. Steamer

Organised by:  **CIMB ISLAMIC**

Programme Partners:  **TAYLOR'S COMMUNITY**
Inspiring and Impacting The Community

Strategic Partners:  **MUSLIM AID**
MALAYSIA

PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



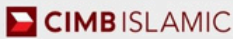
ANIS MAHADI

PERALATAN YANG DIMENANGI:

GAS HEATED BAKING OVEN

GRANT WINNERS

Organised by:



Programme Partners:



TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Strategic Partners:



PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



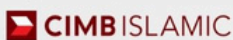
**MAZLIANA BINTI
TAJUDDIN**

PERALATAN YANG DIMENANGI:

1. 2 Door Chiller / Freezer



Organised by:



Programme Partners:



TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Strategic Partners:



PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



ROHAYA BINTI AZIZ

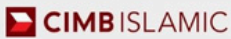
PERALATAN YANG DIMENANGI:

1. 100L Oven
2. 2. Mixer



GRANT WINNERS

Organised by:



Programme Partners:



Strategic Partners:



PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



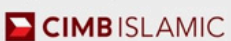
**SITI NORZAINAH
BINTI SULAIMAN**

PERALATAN YANG DIMENANGI:

1. Heavy duty Commercial Industrial Gas Oven



Organised by:



Programme Partners:



Strategic Partners:



PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



**MAFIZA BINTI
FAJARI**

PERALATAN YANG DIMENANGI:

1. 1. Oven Sooner Turbo Fan



GRANT WINNERS

Organised by:  **CIMB ISLAMIC**

Programme Partners:  **TAYLOR'S COMMUNITY**
Inspiring and Impacting The Community

Strategic Partners:  **MUSLIM AID**
MALAYSIA

PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



**SITI NOOR
KHOIRYAH**

PERALATAN YANG DIMENANGI:
1. Steamer Gas with trays

Organised by:  **CIMB ISLAMIC**

Programme Partners:  **TAYLOR'S COMMUNITY**
Inspiring and Impacting The Community

Strategic Partners:  **MUSLIM AID**
MALAYSIA

PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



**SITI NORAIEZIAH
BINTI ISMAIL**

PERALATAN YANG DIMENANGI:
1. Heavy Duty Mixer

GRANT WINNERS

Organised by:  **CIMB ISLAMIC**

Programme Partners:  **TAYLOR'S COMMUNITY**
Inspiring and Impacting The Community

Strategic Partners:  **MUSLIM AID**
MALAYSIA

PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



**JAMILAH BINTI
SETH IBRAHIM**

PERALATAN YANG DIMENANGI:
1. Food Mixer

Organised by:  **CIMB ISLAMIC**

Programme Partners:  **TAYLOR'S COMMUNITY**
Inspiring and Impacting The Community

Strategic Partners:  **MUSLIM AID**
MALAYSIA

PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)

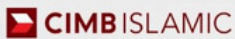


**NURUL ZALIA BINTI
KHAIRUL ANUAR**

PERALATAN YANG DIMENANGI:
1. Flour Mixer 20L Bowl Capacity

GRANT WINNERS

Organised by:



Programme Partners:



TAYLOR'S COMMUNITY
Inspiring and Impacting The Community

Strategic Partners:



MUSLIM AID
MALAYSIA

PEMENANG GERAN

PROGRAM KEUSAHAWANAN CIMB ISLAMIC - TAYLOR'S 2023 (PK6.0)



**NORHUSNA BINTI
BAHARI**

PERALATAN YANG DIMENANGI:

1. Electric Convection Oven
2. INNOFOOD Convection Oven





CIMB ISLAMIC



Taylor's Education Group



TAYLOR'S COMMUNITY

Inspiring and Impacting The Community

An initiative by Taylor's Education Group

WINNERS REPORT

31

WINNERS

UP TO RM 5,500

WORTH OF EQUIPMENT PER WINNER

RM 148,900

**WORTH OF EQUIPMENT AWARDED
TO WINNERS**

MONITORING REPORT

**GRANT
WINNERS
REPORTED
INCOME
INCREMENT**

FROM

30% UP TO 1300%

DUE TO

**GRANT EQUIPMENT
INCREASE
PRODUCTION IN TERMS
OF QUANTITY AND
ABLE TO HIRE MORE
WORKER TO HELP
WITH PRODUCTION**



**GRANT EQUIPMENT
HELPED INCREASE
VARIETY OF PRODUCTS**

FINANCIAL REPORT WINNER



SARINA BINTI MOHD SOM



BALAMANI A/P CHINNAYAH



MASIDAH BINTI ABU BAKAR

OVERALL FEEDBACK

"Saya menjalankan perniagaan manisan tradisional India, Laddu, serta kuih-muih Melayu dan India yang 100% vegetarian. Saya sertai program ini untuk mendalami ilmu perniagaan dan sangat berterima kasih kepada CIMB Islamic dan Taylor's University atas peluang ini. Bantuan peralatan yang diterima membuatkan saya lebih yakin dan bersemangat untuk mengembangkan perniagaan."

Balamani Chinnayah
Peserta Program PK
CIMB - Taylor's 2023

Rosli Manaf
Clover Homebaker
Sdn Bhd

"I'm glad to see a program like this exists, and I'm happy to contribute. It's a great platform for my social contributions. I hope there will be more opportunities for sharing sessions where we can guide new entrepreneurs onto the right path."

"I had the privilege of being a volunteer trainer for the Marketing Module in this program. It was an eye-opening experience to share knowledge and engage with passionate women micro-entrepreneurs striving for success. Seeing them grasp the concepts was incredibly rewarding, and I'm grateful for the opportunity to contribute while also enriching my own life in the process."

Dr. Nadia Mazlan
Lecturer, School of
Management & Marketing,
Taylor's University



OVERALL FEEDBACK

"The program was incredibly insightful. Not only did I have the chance to engage with the bright young minds in PK mini, but I also gained valuable, practical business advice from the experienced judges."

**Batrisyia Irdina binti
Mohd Rizman**
student volunteer for
Program PK CIMB -
Taylor's 2023

"I'm honored to be part of this program, sharing my experience as a fellow entrepreneur. The participants gained a clear understanding of the questions they might face when pitching to investors and were able to articulate their business financials in greater detail. It's been a rewarding experience to offer my insights and help guide them on their entrepreneurial journey."

Shazani
Co-Founder AMPM Media

"The event was well-organized, and the participants' involvement was fantastic. It provided valuable insights into the challenges faced by our surrounding community and allowed us to truly understand the struggles of these entrepreneurs. This program plays an important role in supporting them and the wider community, and I'm grateful to be a part of it."

Puveneswary Nalatambi
Taylor's Education Group



PARTICIPANT LIST

ANIS BT MAHADI



ANIES AL HABIB RESOURCES



+60129878985



KEK PISANG

ASMAH BINTI ABU BAKAR



ONIEZ KIRCHEN



+601128288769



PASTRI

ANNE A/P SAMINATHAN



SRI ANNAM BHAWAN



+60122120581



PASTRI

BALAMANI A/P CHINNAYAH



JAI SRI MARUTHI HOMEMADE CUISINE



+601667048468



LADU & MANISAN

DAYANG SUZIANA BINTI MAWI



QAIKIEL RIZQI ENTERPRISE



+601111443199



ROTI & KEK

JAMAIYAH BINTI MOHD HUSSIN



JAMAIYAH BINTI MOHD HUSSIN



+60176744941



ROTI

JAMILAH BINTI SETH IBRAHIM



CIK MILA KITCHEN ENTERPRISES



+60135580255



COOKIES

PARTICIPANT LIST

MAFIZA BINTI FAJARI



MF GLOBAL PARADISE



+60182110221



BAKERI

MAFUZOH BINTI YASIN



ALRIZQIN EMPAYAR



+601111910744



KUIH-MUIH, COOKIES & ROTI

MAIZATUL BINTI ABDUL SAHAT



MAIZA KITCHEN



+60193474087



LASAGNA, PASTRI & KEK

MASIDAH BINTI ABU BAKAR



D'DIAMOND BURGER ENTERPRISE



+60132789011



ROTI

MAZLIANA BINTI TAJUDDIN



DHEENA CATERING ENTERPRISE



+601126109116



KEK & PASTRI

NADZIRAH BINTI BUSRA



NAZZ RARA KITCHEN



+60189235238



PASTRI

NOORSHILAWATY BT.SHAHARUDDIN



MUSLIM RAZAAQI NOOR ENTERPRISE



+60104217026



BAKERI - BISKUT LUTUT & DONUT

PARTICIPANT LIST

NOR ANISAH BINTI ARIFFIN



NOR ANISAH BINTI ARIFFIN



+60199801987



BISKUT & KEK

NOR SHILA BINTI MAZELI



SHIERLICIOUS ENTERRPRISE



+601140354647



PASTRI & KEK

NORHUSNA BINTI BAHARI



LAZEEZ CHOC



+60123281403



KEK

NORSIAH BINTI YAHYAH



MAMAHANA



+60174886171



KEK & KUIH

NORSUZANA BINTI ABDULLAH



SUE JELITA ENTERPRISE



+60182593975



KEK & BISKUT

NUR'AIN CHOW SOOK MUNG BT ABDULLAH



KAK AIN BAKERY



+60111059 3411



BAKERI

NURUL ZALIA BINTI KHAIRUL ANUAR



ZALIA WORLDWIDE



+60194885086



KEK & PASTRI

PARTICIPANT LIST

PUNITHA A/P ARASAN



PUNITHA A/P ARASAN



+60162002657



BAKERI

RADZEE BINTI KANNAD



MOMMYROSS HOMEMADE



+601111232169



KEK

RAS ALITA MAZLYN BINTI MOHD



RAS ALITA MAZLYN BINTI MOHD



+601137931021



PASTRI & PASTA

ROHAYA BINTI AZIZ



GALERI WARISAN BONDA



+60132331772



KEK

ROZIANI BINTI MAT TAHER



QAQA D 7 RESORCES



+60126547901



KEK & BISKUT

SAIDATUN ZAHIDAH BINTI AHMAD



SUSZ LEGACY



+60172826284



KEK

SALMIAH BINTI YAHYA



SALMIAH BINTI YAHYA



+601163986340



BAKERI

PARTICIPANT LIST

SARINA MOHD SOM



ENALICIOUS BAKERY



+60189688178



BAKERI

SITI NAEMAH BTE MOHD ROSLI



SITI NAEMAH BTE MOHD ROSLI



+60143434192



KEK

SITI NOOR KHOIRYAH



WOW D'LICIOUS



+60123258763



BAKERI

SITI NORAIEZIAH BINTI ISMAIL



ZS KITCHEN



+60199086965



ROTI & POPIA PISANG

SITI NORZAINAH BINTI SULAIMAN



SITI NORZAINAH BINTI SULAIMAN



+60126132387



KEK

SITI NURAIN BINTI MOHD ROSLI



SITI NURAIN BINTI MOHD ROSLI



+60166356747



KEK

ZAFIRIZAN BINTI JAMALUDDIN



ZAFIRIZAN GLOBAL ENTERPRISE



+601111901382



KEK & PASTRI

CHEERS TO BUILDING MORE GRASSROOTS ENTREPRENEURS



<https://csr.taylorsedu.my/taylorscommunity/>



www.instagram/taylors.community/



<https://www.linkedin.com/showcase/taylorscommunity>



<https://www.youtube.com/channel/@taylorscommunity1687>



www.facebook.com/taylorscommunity



taylors.community@taylors.edu.my



Taylor's Education Group

No. 1, Jalan Taylor's, 47500 Subang Jaya, Selangor Darul Ehsan, Malaysia

Email: taylors.community@taylors.edu.my

Website: <http://csr.taylorsedu.my/taylorscommunity/>